The Pays de la Loire region is an area open to the world, ideally located with 450 km of coastline. Connected to the world, it boasts a high-performance infrastructure network of land, sea and air transport.

« In Pays de la Loire, we are fortunate to live in a dynamic and attractive region. An area renowned as being the best place to live, study, work and do business. A region with a wealth of assets we are keen to share with visitors, who are sometimes charmed, sometimes surprised, but always won over by our beautiful Pays de la Loire region. »

Christelle Morançais
President of the Pays de la Loire Regional Council

A young and attractive region
3.8 MILLION INHABITANTS
The 3rd YOUNGEST REGION IN FRANCE: 1 in 4 inhabitants is under 20 years old
+ 25,000 INHABITANTS/YEAR (Insee 2019)
The 1st FRENCH REGION FOR QUALITY OF LIFE (BVA Salesforce 2018 opinion poll)

An active and innovative region
128,000 SMEs spread throughout the region
33,000 COMPANIES FOUNDED in 2019
10 WORLDWIDE COMPETITIVE CLUSTERS
1 innovative clusters network
6.7% ONE OF THE LOWEST UNEMPLOYMENT RATES IN FRANCE (Insee, in the first quarter of 2020).

A top tourist region
19 MILLION VISITORS welcomed each year
450 KM OF COASTLINE
2 ISLANDS and 4 REGIONAL NATURAL PARKS
125 CASTLES AND REMARKABLE ARCHITECTURAL SIGHTS
INTERNationally RENOWNED ATTRACTIONS: 24 HOURS OF LE MANS, VENDEE GLOBE, PUY DU FOU, 1st theme park in the world, FONTAVERAUD ROYAL ABBEY, LA FOLLE JOURNÉE DE NANTES...

One region, many talents
294,000 HIGH-SCHOOL PUPILS AND STUDENTS
15,000 R&D RESEARCHERS
over 110 RESEARCH LABORATORIES
A winning area,
the Pays de la Loire region attracts entrepreneurs and investors from all around the world:

- **1,000** companies with foreign capital established
- **66,000** salaried jobs

**TOP 3 COUNTRIES REPRESENTED:**
- United States: 19.5% of jobs
- Germany: 18.3% of jobs
- Netherlands: 14.5% of jobs

A region of industrial excellence,
Industry leaders from different key sectors, such as Chantiers de l’Atlantique, Airbus, Beneteau, Lactalis, LDC, Manitou are historically established in Pays de la Loire and others as Longchamp and Louis Vuitton have chosen to set up business in the Pays de la Loire.

- **198,000** companies
- **1.6 million** jobs
- **16%** of jobs in the region

72% of the regional territory dedicated to farming production

A nourishing earth,
the Pays de la Loire region counts **170,000** jobs in agriculture and agri-food. This is the 1st regional economic sector.

- **170,000** jobs in agriculture and agri-food

An innovative region,
Pays de la Loire aim to support all businesses that put creativity and rolling out innovative solutions at the heart of their development strategy. To this end, the region has **6 Technocampuses** — unique innovation platforms — based on **6 key themes** for the industry of the future:

- **Composites**
- **Food**
- **Electronics & IoT** (Internet of Things)
- **Robotics**
- **Ocean** (nautical and marine energy)
- **Smart Factory** (virtual reality)

In the health field, the region is positioning itself as a leader in the health of the future and innovating thanks to its researchers and state-of-the-art hospitals and clinics:

<table>
<thead>
<tr>
<th>Hospital</th>
<th>Specialisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nantes University Hospital</td>
<td>One of the Top 10 National Research Hospitals</td>
</tr>
<tr>
<td>Angers University Hospital</td>
<td>Specialising in Cardiac Surgery</td>
</tr>
<tr>
<td>ICO Nantes-Angers Cancer Institute</td>
<td>One of the leading national and European centres in the fight against cancer</td>
</tr>
</tbody>
</table>

A land of economic excellence
A land of history,
the Pays de la Loire region displays its rich historical, cultural and artistic heritage.

A land of challenges,
the Pays de la Loire region welcomes millions of fans during major international sporting and cultural events.

A region that makes an excellent place to live,
it enjoys an incomparable quality of life, a wide variety of landscapes and terrains, and an unequalled array of natural treasures.
A wonderful day in Pays de la Loire

Watch on Youtube/Paysdelaloire